

What you need to know to host a clinic with Peggy Hogan:

What is needed for a clinic:

1. Peggy's fee for the weekend: Please contact me directly for current fee.
2. Indoor arena, stalls or work area in case of bad weather.
3. A place to meet for breaks, lunch, learning.
4. Restrooms with real plumbing are good. Great, in fact! But not absolutely necessary. Non-plumbed facilities work, too.
5. Overnight stabling for horses that haul in.
6. Places for horses to go when not being used, such as when we have lunch or take a break. It would be nice to use otherwise unused stalls or have ties in the arena or have round pens or paddocks. But if the horses have to stand tied in or on trailers, that works, too.
7. Lunch: Can be ordered out and brought in or you can hire someone or "hire" the local 4H or Pony Club to do lunch.
8. Morning coffee and snacks would be nice.
9. A Friday-night meet & greet is nice and fun and a casual way to meet each other and talk about clicker training. Not a necessity, however.
- 10 I will stay in offered housing instead of a hotel if such is available
11. You will need to buy the airline ticket ahead of time, preferably when it's the cheapest.
12. Advertise, advertise, advertise. Post on Facebook or any social media you use. Put up flyers in tack and feed stores and in pet supply stores and in vet offices – both large and small animal. Many dog trainers and owners also have horses.
13. Figure out how much it will cost each participant. A maximum of ten participants is allowed. A maximum of 20 auditors is allowed unless overseas. Invite anyone you can think of, including dog trainers and training clubs. I generally figure the total expenses and divide by five or six in case the clinic doesn't totally fill. Auditors can make up the difference.
14. One incentive idea is to give each participant a free auditor ticket that they can sell or give to a friend.
15. **A twoweek online pre-clinic is included in the price of the clinic itself.** It is very important to stress the value of this online pre-clinic (\$170). It is also a way to make sure that each participant is up to speed for the live clinic. Lesson files and a DVD download are also included in the pre-clinic.
16. Hosts, ideally, participate for free as a reinforcer for all their hard work. I also include a private lesson for the host.

For more information: thebestwhisperisaclick@gmail.com